

(Sub)Urban Living

Lavender Fields offers the convenience of city living with a suburban feel.

By Heather Shoning

When Brian Mills moved into Lavender Fields, he was thrilled with its proximity and easy access to all quadrants of the metro area, thanks to its North Valley location. But the community is proving to have myriad other benefits as well. Mills, vice president of sales and marketing for Twilight Homes, not only gets to speak with prospective buyers, but he also talks to his neighbors.

The community of 82 lots—56 from Twilight Homes and the other 26 from Amreston Homes—is quickly filling up with families ranging from first-time buyers to retirees. “There’s a nice mix of ages,” Mills says. He has adult children, but there are also young children in the community. “I see more and more people out biking and walking dogs through the neighborhood,” he says. “Everyone is impressed with how quiet and secluded it feels. It’s not far from zoning for livestock, and you might hear a horse or a rooster on a quiet morning.”

It’s evident that prospective buyers are seeking an urban location with a rural feel. Sales started at Lavender Fields in March 2021, and Twilight Homes is already down to its last 20 lots. Amreston Homes has four lots available, and three model homes finished and ready for purchase. As the developer, Carey Plant, vice president of AMREP Southwest Inc., says that this was a fun community to see being built with

Lavender Fields



Sam Adams

Signature Community

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— Brian Earnest



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a layout and design attributes that are much different than what they regularly build, and she looks forward to the opportunity to design and build more like it in the future.

Brian Earnest, home building division president of Amreston Homes, says, “Homeowners love the secure, secluded, gated community right in the heart of the North Valley with direct access to downtown.” He says many of the company’s buyers in the community include pilots, bankers and medical professionals.

Throughout the short selling period, Amreston Homes has created a stride in this community adjusting to meet buyer needs. “Buyers still want larger floor plans,” says Earnest. “They want workspaces that aren’t necessarily a whole bedroom, so we’ve modified our floor plans to include study-style spaces.” He adds that the best-selling floor plan is the single-story 4019 Indigo, although they have seven floor plans available with up to 3,047 square feet and five bedrooms.

“We are a relatively new builder, so we have no plans older than two and one-half years,” Earnest says. “Several were designed specifically to launch in this community to take advantage of the views.”

Mills says, “Twilight Homes has six available



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Lavender Fields

VALLEY

Signature Community

TWILIGHT
HOMES

AMRESTON
HOMES



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From the Big I, take I-25 north, exit west (left) at Paseo del Norte (exit 232). Exit left onto 2nd St. (south), turn left on Los Ranchos Rd. NW. Turn right on Daniel Rd. NW, drive through the gate to the community.

models to choose from. Two of the more popular floor plans are the Fredericksburg and the San Marcos.” In addition, Mills hears from residents and prospective buyers that the outdoor living aspect is appealing even though the community is in the middle of the city. “The homes we’re building are our signature series,” he says, “They have a level of elegance you don’t see in other infill projects around the city.”

The North Valley is known for its rural character and rich farmland. Driving through the area’s meandering streets takes you past old farmhouses, orchards and vineyards. You’ll find popular farmers markets, galleries, the

Indian Pueblo Cultural Center and the Unser Racing Museum. Lavender Fields is near trails and open space along the Rio Grande and provides easy access to Los Poblanos Organic Farm and Casa Rodeña Winery. In addition, you’ll watch the mass ascensions at Balloon Fiesta right from your neighborhood. With all this in the community’s backyard, it’s no wonder buyers are choosing Lavender Fields to call home.

Amreston Homes, amreston.com

Twilight Homes, twilighthomesnm.com



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